

## **MONSU Peninsula Clubs and Societies Sponsorship Policy**

MONSU Peninsula acknowledges the right of affiliated clubs and societies to seek sponsorship from external organisations, and encourages clubs to do so as a means of increasing revenue, so more affordable activities and a broader range of programs can be offered to members. However, the following restrictions are placed on clubs and their sponsorship arrangements:

1. Clubs and societies are to refrain from seeking sponsorship from organisations whose activities can be considered obscene, racist, sexist, promoting illegal activity or in any way likely to bring the club or Monash University or MONSU Peninsula Inc as a whole into disrepute.
2. Where a club seeks sponsorship from an organisation with similar business interests to those of MONSU Peninsula Inc or its associated companies (MONSU catering including the Gryph Inn and MONSU bookshop) the following conditions apply:
  - (a) The club undertakes to advise the sponsor that it will not be allowed to promote itself directly on campus, or by circulation of promotional material on campus. Sponsors may however be acknowledged on promotional material produced and circulated by the club, where the material is primarily promoting the club or a club activity.
  - (b) Sponsorship agreements reached with these organisations cannot be exclusive agreements. ie. if sponsorship is arranged with a pub, the club/society must also be able to hold functions at other venues.
3. Clubs and societies must seek written permission from the Clubs and Societies Coordinator before any sponsor is invited onto the campus for promotional purposes.
4. Clubs and societies must seek permission from the Clubs Coordinator before entering into sponsorship arrangements that are valued at more than one thousand five hundred dollars (\$1500) cash or kind, or have an agreement term exceeding the committees term of office.
5. Clubs should ensure that sponsorship agreements are documented in writing, outlining the terms of the sponsorship and ensure the document is signed by all parties involved in the sponsorship agreement.
6. Clubs and societies must report any sponsorship arrangements, including university faculty and department sponsorship/donations, with the Clubs and Societies Coordinator at the beginning of first semester each year in the Affiliation Kit, and update the Clubs and Societies Coordinator as additional sponsorship is obtained.
7. Where requested in writing by MONSU Peninsula Inc or MONSU Students Inc, clubs and societies must disclose all details relating to sponsorship arrangements. The club must supply this information within 10 days of the request being issued by MONSU Peninsula Inc or MONSU Students Inc.

MONSU Peninsula Inc reserves the right to take disciplinary action against clubs and societies, including withdrawal of the grant and/or disaffiliation, against any club found to be in breach of this policy.